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Use Case: SaaS Security Posture Management

EMAIL 1: SSPM - FORRESTER WAVE REPORT

Note: This is Forrester-approved copy, please do not edit!

Subject Line:

Exciting news for partners: Spin.AI Recognized as a Strong Performer

Subject Text:

PLUS: See how SpinSPM received the highest possible scores in 5 criteria

Body:

Hi [Name],

We are thrilled to announce that Spin.AI has been named a Strong Performer in **The Forrester Wave™: SaaS Security Posture Management, Q4 2023 Report**.

SpinSPM also received the highest scores possible in the following criteria:

- User Management
- IAM Administration
- Adoption
- Pricing Flexibility and Transparency
- Number of Customers

We believe this recognition further solidifies our dedication to pioneering advancements in cybersecurity – and underscores our commitment to providing our customers with the tools they need to surmount the security challenges of today’s ever-evolving cyber landscape.

Take a look at the full update [here](#), and thank you for being a part of this important recognition.

Use Case: SaaS Application Risk

EMAIL 2: SAAS APP REPORT

Subject:
75% of SaaS applications you use are risky

Subject Text:
Find out which apps have access to your sensitive data here

Hi [Name],

SaaS applications enable collaboration and efficiency – but this new level of accessibility is a double-edged sword.

Spin.AI's team of experts analyzed over 750 SpinOne customers' anonymized data, revealing that **over 75% of SaaS applications are considered medium or high-risk.**

[Read the latest report](#) for surprising insights and answers to questions like:

- How risky are the applications you use today?
- What makes an application “high risk?”
- What applications have access to your data?
- What kind of damage can a high-risk SaaS application cause?

SpinOne Case Study

EMAIL 3: SPINONE – ANONYMIZED CASE STUDY

Subject Line:
**AI Platform Uses
SpinOne to Secure
Data**

Subject Text:
**See how this
organization protects
their critical SaaS
data with SpinOne**



With SpinOne, we're able to get full visibility and take action on alerts if needed. It's more than a nice-to-have, it's a need-to-have. SpinOne is a huge time-saver for our team and brings immediate ease of mind."

— IT Manager

As a leader in Voice AI technology, this organization needed to establish a reliable backup system for their SaaS data *and* ensure the security of this data. See why [they selected SpinOne](#) for:

- **Automated, accurate, and granular backup** and recovery for all Google Workspace data
- **Complete visibility** into when sensitive data is shared, where it is shared, and by whom
- **Configurable alerts** that trigger automated policies to provide visibility and incident response
- **Easily accessible archived data** for offboarding employees
- **Automated policies** for external file sharing
- *And more - [read the full case study here.](#)*

SpinOne Overview

EMAIL 4: SPINONE OVERVIEW

Subject Line:

***Unmatched
protection on one
platform***

Subject Text:

***Protect your
mission-critical SaaS
data with SpinOne***



SpinOne has been a game changer from day one. We were drawn to Spin.AI's platform because it was so easy to set up and manage.

With SpinOne, we have full transparency into what's happening in the environment and can enforce policies that are stronger than ever before.

— Stephan Matter, Technical Operations Manager, Tyk Technologies

Defending your SaaS data is easier than ever with SpinOne. SpinOne is an all-in-one SaaS security platform designed to help you mitigate risk, prevent data loss & data leak, reduce downtime, improve compliance, and save time for your SecOps teams.

[Download the SpinOne brief here.](#)

Use Case: Ransomware

EMAIL 5: RANSOMWARE EBOOK

<p><i>Subject:</i> Protect Your Business with Our Comprehensive Ransomware Prevention Guide</p> <p><i>Subject Text:</i> Stay ahead of an evolving threat landscape with this free guide</p>	<p>Ransomware attacks are becoming bolder, more frequent, more complex - and more successful.</p> <p>One of the leading causes of data breaches is ransomware attacks - and the average data breach in 2022 cost a staggering \$4.35 million.</p> <p>Use this free guide to:</p> <ul style="list-style-type: none"> • Identify ransomware attack types and variants that pose the most immediate threat to your organization in 2023 • Stay ahead of the evolving threat landscape, exploring Ransomware as a Service • Learn best practices for identifying and preventing ransomware attacks
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Use Case: Backup

<h2>EMAIL 6: BACKUP ONE PAGER</h2>	
<p><i>Subject:</i> Do you have a Disaster Recovery Plan?</p> <p><i>Subject Text:</i> Fortify your SaaS backup & disaster recovery with Spinbackup</p>	<p>Did you know that only 54% of organizations have a comprehensive disaster recovery plan in place?</p> <p>1 in 3 companies report losing data stored in SaaS applications - with the escalating frequency and potentially devastating consequences of a data loss disaster, having a strong plan in place is a must.</p> <p>See how SpinBackup helps you build a strong Disaster Recovery Plan (DRP) to:</p> <ul style="list-style-type: none"> • Avoid data loss disasters in the cloud due to ransomware attacks or human error • Meet local regulations and maintain compliance with automated, 3x daily backups for your mission-critical SaaS data • Reduce business downtime with fast data recovery that takes minutes, not weeks.