

Spin.ai

# Partner Marketing Kit

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# Partner Marketing Kit

1. What's Included?
2. Customize and Activate
3. Additional Resources

# What's Included?

	Links
Brand Guidelines + Logos	<b>Download <a href="#">Here</a></b>
Drip Email Campaign - Email Copy, Offers, Registration Page Example, Email Banner	<b><a href="#">Email Copy</a></b> Registration Pages Examples: <a href="#">App Risk Report</a>   <a href="#">Ransomware eBook</a> <b><a href="#">Email Banners</a></b>
Spin.AI/SpinOne Presentation	<a href="#">Download Here</a>
SpinOne One-pager	<a href="#">SpinOne - All-in-One Platform</a>
Social Copy - Announcement, Offers in Email Campaign	<a href="#">Social</a> - Announcement (Image and Copy)
Web Page Copy	<a href="#">Download Here</a>

Partner Marketing Kit

# Brand Guidelines and Logo

Introducing our Partner Brand Guidelines! 🎉

Empowering you to maximize the impact of Spin.AI brand and SpinOne product in your co-marketing activities, while ensuring seamless adherence to essential co-branding principles.



# Partner Marketing Kit

## Email Nurture

This campaign includes Top of the funnel, middle of the funnel and bottom of the funnel assets to help drive prospects through the complete buyer's journey: 6 Emails, Landing Pages, 2 Product One Pagers, 1 E-Book, 1 White paper and Blog.

**EMAIL 1: SSPM - FORRESTER WAVE REPORT**

**EMAIL 2: SAAS APP REPORT**

**EMAIL 3: SPINONE – ANONYMIZED CASE STUDY**

**EMAIL 4: SPINONE OVERVIEW**

**EMAIL 5: RANSOMWARE EBOOK**

**EMAIL 6: BACKUP ONE PAGER**

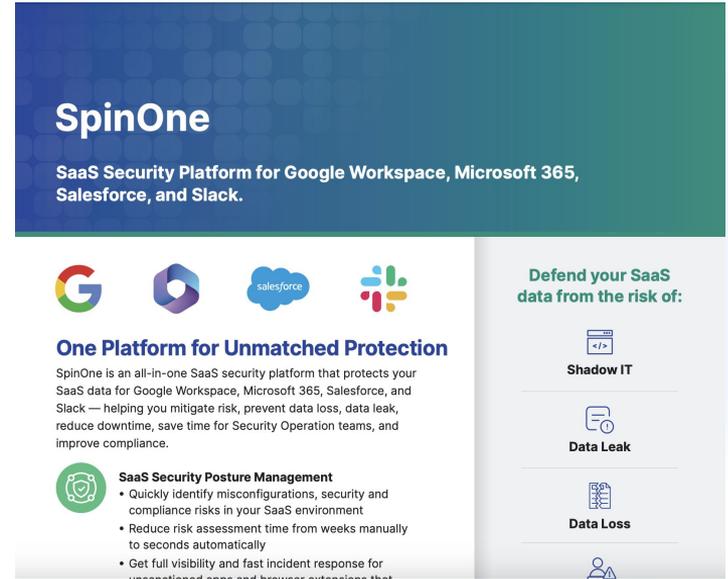
[Customizable email banners available](#) through Figma (create a free account and edit).

# Partner Marketing Kit

# SpinOne One-Pager

Use the SpinOne one pager for pitching the product and can also be used as an internal guide.

[SpinOne - All-in-One Platform](#)



**SpinOne**  
SaaS Security Platform for Google Workspace, Microsoft 365, Salesforce, and Slack.

**One Platform for Unmatched Protection**

SpinOne is an all-in-one SaaS security platform that protects your SaaS data for Google Workspace, Microsoft 365, Salesforce, and Slack — helping you mitigate risk, prevent data loss, data leak, reduce downtime, save time for Security Operation teams, and improve compliance.

 **SaaS Security Posture Management**

- Quickly identify misconfigurations, security and compliance risks in your SaaS environment
- Reduce risk assessment time from weeks manually to seconds automatically
- Get full visibility and fast incident response for unpatched apps and browser extensions that

**Defend your SaaS data from the risk of:**

-  **Shadow IT**
-  **Data Leak**
-  **Data Loss**
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Partner Marketing Kit

# Social - Partnership Announcement

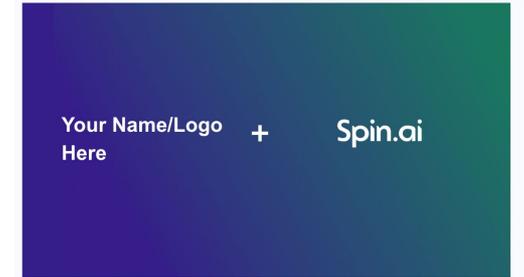
## Copy

We're excited to announce our partnership with Spin.AI! To learn more about how to proactively protect your SaaS data, visit [www.spin.ai](https://www.spin.ai). #SaaSSecurity #DataProtection

**Follow Spin.AI** on social media and tag on posts.

**Image** (add logo and download as PNG):

[https://docs.google.com/presentation/d/1ltMEllyPUxHcMmKAs13fD2IDGDIXmGTrotIxpsmPQTK/edit#slide=id.g299720582c7\\_0\\_130](https://docs.google.com/presentation/d/1ltMEllyPUxHcMmKAs13fD2IDGDIXmGTrotIxpsmPQTK/edit#slide=id.g299720582c7_0_130)



# Additional Resources

Highlight your partnership

- [Get listed on the Partner Directory](#)
- Develop a Customer Success Story
- [Announce Partnership via Social](#)
- Create co-branded campaigns leveraging Partner Marketing Kit
- Follow us on [LinkedIn](#)
- Questions? Ask your Partner Manager

# Spin.ai

*Follow us on*

