

GroupHugs Relies on SpinOne's Proactive SaaS Ransomware Protection Background

DIGITAL AGENCY LEVERAGING GOOGLE WORKSPACE

GroupHugs is an organic social media marketing agency founded in 2019 and based in Denver, CO. This social media marketing agency provides services for Youtube and Facebook, providing services for Youtube customers such as channel management and provide the ability to create, collect, and grow fans for channels. This is especially impactful for organizations struggling to grow their YouTube fanbase.

GroupHugs also provides Facebook group management in order to manage and optimize groups and communities for their customers. They power internal operations for these services with Google Workspace, which includes Google Drive in order to complete their daily tasks and share data within and outside of their organization.

CHALLENGES

60,000+

Digital Assets

250+

GB of data

- Sprawling SaaS environment difficult to secure
- Lack of visibility into data sharing
- Lack of visibility into security setting changes
- File sharing necessary but risky



About

GroupHugs is an organic social media marketing agency founded in 2019.

Industry

Social Media Marketing Agency

Headquarters

Denver, CO (USA)

Website

grouphugs.co

Use Case

- Ransomware Protection
- Shared Items Control
- Security Monitoring

REQUIREMENTS

- Automated immutable backups
- Ransomware protection
- Automated detection and response
- SaaS Security Posture Management
- Insider risk management
- Control over data sharing

GroupHugs began their search for Cloud-based Ransomware Protection and Data Security solutions in order to protect their valuable customer and employee data. They were in the market for a solution that allowed them to monitor employee activity, regulate any data that being shared outside their domain, and for automated detection and response for ransomware attacks.

Since GroupHugs had over 60,000 digital assets and over 250GB of data, it was critical for them to find a solution that could reduce downtime in the event of a malware attack. Ransomware has been on the rise, and one of GroupHugs' main goals was to acquire a security solution that gave them additional protection for the data belonging to not only them but their customers.

\$3.92M

One breach avoided = average \$3.92M saved globally / \$8.19M in the U.S.

\$540K

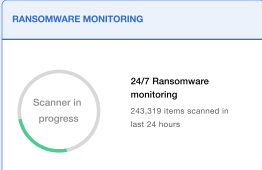
With SaaS downtime costing \$5.6K–\$9K/min, SpinOne saves \$336K–\$540K/hour

+150%

150% average ROI in year 1 and reduced incident-response time by 35%

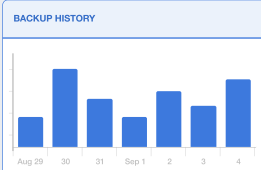
SPINONE KEY DIFFERENTIATORS

RANSOMWARE MONITORING

A circular progress indicator labeled 'Scanner in progress' is shown next to the text '24/7 Ransomware monitoring' and '243,319 items scanned in last 24 hours'.

2-hour Recovery SLA
2-hour Incident Response SLA for SaaS Ransomware

BACKUP HISTORY

A bar chart showing backup history from August 29 to September 4. The y-axis represents the number of items, with a scale from 0 to 100. The bars show varying levels of activity over the week.

Backup & Recovery
Compliance-friendly SaaS Data Backup + Archiving

SECURITY INCIDENTS

A horizontal bar chart showing the number of incidents for different security policies. The x-axis is labeled 'Incidents' and ranges from 0 to 40. The policies and their incident counts are: Application Policy (approx. 35), Data Policy (approx. 30), Activity Policy (approx. 25), Malware Policy (approx. 20), and Posture Policy (approx. 15).

Automated Policy Enforcement
Fully Automated and Configurable Policy Creation

SOLUTION

After reviewing multiple solutions in the Google Workspace Marketplace for options that gave them ransomware protection, security monitoring, and sharing event monitoring they decided to go with SpinOne. With ransomware attacks growing in frequency year-over-year, SpinOne's automated ransomware protection gives GroupHugs comfort knowing that they have automated 24/7 protection.

They were pleased that any malicious encryption events would automatically be detected, stopped, and remediated – a new, unencrypted copy of their data would be recovered from their previous backup – all automatically, with no agent required.

Since GroupHugs works with companies outside their organization, SpinOne's continuous monitoring tool for data sharing security settings now gives GroupHugs the ability to create sharing management policies to prevent possible data leak.

GroupHugs' decision to sign up with SpinOne was made easier by knowing they were going to receive the best Google Workspace data security and management solution in the market.

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By keeping their mission-critical SaaS data backed-up to AWS secure Cloud Storage, they were now able to restore any file in a matter of seconds or minutes, not days or weeks.

Recommended by



AWARDS



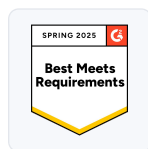
Visionary SaaS Ransomware Protection for SaaS



Rated highly by G2 Users for High Satisfaction Score



Voted Shortest Go-live Time in Category



Earned Highest End-user Score on Usability Index



Most Promising SaaS/Cloud Security

See SpinOne in action.
Book a free demo today.

REQUEST DEMO

About Spin.AI: Spin.AI is an innovative provider of SaaS security solutions for mission-critical SaaS apps (Microsoft 365, Google Workspace, Salesforce, and Slack). Our all-in-one SpinOne platform helps organizations mitigate risk, save time, reduce downtime, and improve compliance.